



MIDWEST ECOLOGICAL LANDSCAPING ASSOCIATION

**Annual Conference 2010**  
**“Our Future is in your HAND: Sustainability in Action”**  
**Thursday February 25, 2010**



CHICAGO BOTANIC GARDEN

**CONFERENCE PROGRAM**

7:30 TO 8:30 A.M.	REGISTRATION/ Vendor Fair
8:30 to 9:10 A.M.	OPENING: Sustainability is in YOUR Hand: Components of Sustainability
9:15 TO 10:15 A.M.	KEYNOTE ADDRESS <b>Sustainability’s Challenge for Landscape &amp; Lawn Service Companies</b> RON HALL, Editor-at-Large <i>Landscape Management Magazine</i>
10:15 A.M.	BREAK/Vendor Fair
10:45 A.M. TO 12:00 P.M.	THE HUMAN HEALTH COMPONENT GERRY WILHELM Conservation Design Forum
12 TO 1:15 P.M.	LUNCH / Vendor Fair
1:15 to 2:15 P.M.	Session I

<b>Plants</b>	<b>The Soil Food Web</b>	<b>Water Management</b>	<b>Materials Selection</b>
Going Native: Native and Nativars in the Landscape	It's More than NPK – it's Sex in the Soil!	That's A Rain Garden? Moving beyond Function to Integrated Rain Garden Design	What's New, What Works: Landscape Materials and SSI
John Eskandari Gethsemane Gardens	Lynn Bement The Organic Garden Coach	Greg Schaumburg Hursthouse Landscape Architects /Contractors	Mark Moxley Lake Street Landscape Supply

2:15 P.M.	BREAK
2:30 to 3:30 P.M.	Session II

<b>Plants</b>	<b>The Soil Food Web</b>	<b>Hydrology-Water Management</b>	<b>Human Health and Well Being</b>
The Economics of Know Maintenance™	Urban Agriculture: Growing Food in Small Spaces	No More Salt: Managing Low Impact Snow/Ice Options	Sustaining People through Sustainable Landscapes
Roy Diblik Northwind Perennial Farm	Bill Shores Shores Garden Consulting	Tim Caldwell The Savannah Group	Julie Siegel J Siegel Designs

3:30 P.M.	POLARIS AWARD PRESENTATION Garth Conrad, MELA Board President
3:45 to 4:30 P.M.	Shorelines That Work: Case Study, Lessons Learned Bob Kirschner, Chicago Botanic Garden
4:45 P.M. to 6:30 P.M.	TOUR and RECEPTION CBG Plant Science Center